

16 February 2011

e-pay Asia Limited
(“e-pay Asia”, “EPY” or the “Company”)

NEW NON-EXECUTIVE DIRECTOR APPOINTED TO E-PAY ASIA BOARD

The Board of payment services provider e-pay Asia Limited (ASX: EPY) has appointed Mr Singam Sabaratnam as a non-executive director.

Mr Sabaratnam has over 20 years experience in the management of sales and customer service, largely in the information technology and telecommunications industries. He has worked in Australia and in South East Asia for companies such as Primus, and has a very strong understanding of EPY’s target markets in the region.

Mr Sabaratnam has extensive experience in developing sales channels and the management of sales functions at a senior level across both the IT and telecommunications sectors.

EPY chairman Simon Loh welcomed Mr Sabaratnam’s appointment. “Singam Sabaratnam’s experience in the markets of interest to our company is very valuable to us,” Mr Loh said. “The fact that someone with Singam’s experience in the key area of revenue generation has accepted our invitation to join EPY reinforces our confidence in the potential for our company to continue to build its business and become a significant provider of prepaid mobile phone services.”

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ABOUT e-pay Asia Limited

e-pay Asia Limited is one of the leading payment service provider in South East Asia. EPY’s electronic top up services operates in 3 countries namely Malaysia, Thailand and Pakistan with approximately 15,000 point of sale. EPY processes more than 100 million payment transactions per year. EPY has the number one market share for electronic reload of prepaid mobile airtime in Malaysia.

For more information, see www.epay-asia.com